

Blackboard Assignment: Watch the below video and respond in 300-400 words:

[https://www.youtube.com/watch?v=O1KJRRSB\\_XA](https://www.youtube.com/watch?v=O1KJRRSB_XA)

What is the rhetorical situation of Amanda Stenberg's video piece? Discuss how she uses visuals to support her central argument. Do you find her message persuasive? Why or why not? Can you think of other examples of appropriation in our culture? Don't forget to respond to a classmate (100-150 words) as well.

The rhetorical situation of Amanda Stenberg's video piece is that black culture continues to be appropriated. Her visuals support her central argument because she provides examples of white celebrities styling their hair into cornrows, wearing grills on their teeth, and entering the hip-hop world. I found her message to be very persuasive because as someone who belongs to a minority group, I see cultural appropriation happening everywhere. I agreed with everything she had to say especially the example she used to Azealia Banks. Banks explained how white rappers enter the hip-hop world and make hip-hop their own, sending a message to white kids that they can do whatever they want. However, it gives the message to black people that they can't even pursue what they have created, hip-hop, without it getting taken away from them. I see cultural appropriation happening with the "chola" style. The "chola/cholo" style is a style created by Mexicans in Los Angeles. Cholas would typically wear flannels big hoop earrings, dark lip liner, and thin their eyebrows. This style resurfaced when non-latino artists such as Nicki Minaj and Rihanna attempted to recreate the chola look. Although both Nicki Minaj and Rihanna belong to minority groups, the chola look is one that belongs to the Latino community, particularly the Mexican community. They have been bullied for dressing this way for years and I believe it is wrong for artists who don't belong to the Latino community to appropriate this style.